

2027 Membership Terms & Conditions

Footscray Football Club Limited ACN 005 226 595 trading as Western Bulldogs

These Membership Terms & Conditions (**Terms**) apply to memberships of Footscray Football Club Limited ACN 005 226 595 trading as Western Bulldogs (**Club**) for the 2027 AFL Premiership Season. These Terms should be read together with the specific benefits and inclusions of the Membership product purchased and, where applicable, the Club Constitution, Members Code of Conduct and relevant ticketing and venue conditions.

IMPORTANT - AUTOMATIC RENEWAL: Memberships purchased online, and certain discounted or promotional Memberships, may be enrolled in Bulldog for Life where this is clearly disclosed at the time of purchase. Bulldog for Life Memberships automatically renew for the following season unless the Member opts out before the applicable renewal date. See clause 24.

1. About these Terms

1.1 By applying for, purchasing or renewing a Membership, the Member agrees to these Terms. A person purchasing a Membership for another person confirms that they are authorised to do so. If the Member is under 18 years of age, the Membership must be purchased or accepted by a parent or legal guardian on the Member's behalf.

1.2 Membership is subject to the Club Constitution to the extent that the Constitution applies to the relevant Member and membership class. Nothing in these Terms limits the operation of the Constitution in relation to the corporate governance of the Club or the rights and obligations of Members under it.

1.3 The specific benefits and inclusions of a Membership are those described by the Club for that Membership product at the time of purchase, subject to these Terms.

1.4 If product-specific terms are expressly stated to apply to a particular Membership and are inconsistent with these Terms, the product-specific terms prevail to the extent of that inconsistency. The Club Constitution prevails to the extent required by law or in relation to matters governed by the Constitution.

1.5 These Terms apply to Memberships for the 2027 AFL Premiership Season. For a new Membership or a Membership renewed other than through Bulldog for Life, these Terms take effect when the Membership is purchased or renewed. For a Membership renewed automatically under Bulldog for Life, these Terms take effect when the Membership renews for the 2027 season in accordance with clause 24, provided the Member has been given the renewal notice required by that clause.

1.6 The Club may make reasonable changes to these Terms or to the administration of Membership where reasonably necessary to reflect changes to the AFL fixture or competition arrangements, venue or ticketing requirements, applicable law, safety or security requirements, or the Club's reasonable operational requirements.

1.7 The Club may make minor or administrative changes to these Terms by publishing the updated Terms on the Club's website. If the Club makes a material change that affects a Member's rights or obligations during the Membership period, the Club will give the Member reasonable written notice of the change and the date on which it will take effect, except where an earlier change is reasonably necessary to comply with law or an AFL, venue, safety or security requirement.

1.8 A change will not operate retrospectively or affect rights that accrued before the change took effect. The Club will not rely on this clause to unfairly deprive a Member of a core Membership benefit for which the Member has paid. Nothing in these Terms excludes, restricts or modifies any

right or remedy that cannot lawfully be excluded, restricted or modified, including under the Australian Consumer Law.

2. Personal Details

2.1 Members must keep their contact, payment and other relevant Membership details current, including any change affecting concession eligibility. The Club may rely on the most recent details provided by the Member when sending Membership, ticketing, renewal or other notices.

3. Membership Credentials and Non-Transferability

3.1 A physical membership card, digital membership card, barcode, ticketing credential or other access credential issued in connection with a Membership (Membership Credential) is issued for the personal use of the Member and remains the property of the Club.

3.2 A Membership Credential must not be sold, commercially exploited, used for promotional purposes or campaigns, or otherwise transferred except where the Club expressly permits ticket forwarding, seat return or another transfer process.

4. Lost, Stolen or Compromised Membership Credentials

4.1 A Member who loses a physical membership card, or believes a Membership Credential or barcode has been lost, stolen or compromised, should contact Membership Services as soon as possible so the Club can cancel or disable the affected credential and arrange a replacement or other access assistance where available.

4.2 Physical membership cards may not be able to be replaced on match day. A Member requiring match-day assistance should contact or attend the Club's membership service point at the relevant venue. Access remains subject to the Member's Membership entitlement, venue capacity and applicable ticketing requirements.

5. Replacement Games

5.1 Replacement games will not be provided in 2027 because the Marvel Stadium home game Membership has been classified as a 9 game Membership.

6. General Admission Access to Matches

6.1 General admission access is subject to venue capacity and availability and is not guaranteed for every Match. Members are encouraged to reserve a seat for high-demand Matches where a reservation process is offered.

6.2 A Member may access available unreserved seating on a first-come, first-served basis in accordance with the Member's Membership entitlement and venue requirements. A Member may also be able to obtain a reserved seat for an additional fee, subject to availability.

6.3 Where a Member successfully obtains a reserved seat for a Match, the reservation applies to that Match subject to the applicable ticketing and venue conditions. The availability of reserved seats is not guaranteed.

6.4 Additional ticketing, reservation or transaction fees may apply where disclosed. The Club may categorise Matches according to anticipated demand and publish information about the applicable access and reservation process. The Club does not guarantee that a ticket or seat will be available to every Member for every Match unless the relevant Membership product expressly provides otherwise.

7. Junior Policy

7.1 A child under 6 years of age as at 1 January in the membership year, may enter a venue free of charge where permitted by the applicable venue rules, but must not occupy a seat where a separate ticket or reserved seat is required.

7.1 A child who is 6 years of age or older and under 15 years of age as at 1 January in the membership year, must hold a junior Membership or other valid ticket to access a Match.

8. Concession Policy

8.1 A person applying for a concession Membership must provide evidence reasonably required by the Club to verify concession eligibility. Accepted evidence may include a current enrolment confirmation or 2027 student card showing full-time study, or an eligible aged, single parent or disability pension card, Department of Veterans' Affairs card or TPI card. Health Care Cards are not accepted for concession Memberships.

8.2 A full-time student who does not yet have the required 2027 evidence may request to defer payment until 31 March 2027. Membership benefits cannot be used until payment is made and eligibility is verified.

8.3 A student who renews at the adult rate and later seeks the applicable student discount adjustment must submit the request and required evidence by close of business on 1 May 2027. Requests received after that date will not be accepted, except where required by law.

9. Family Membership

9.1 A standard family Membership includes two adult Memberships and two junior Memberships, subject to the Junior Policy in clause 7.

10. Long Distance Membership

10.1 Members whose principal residence is more than 120 km from Marvel Stadium are eligible to purchase the Long Distance 6 Game Membership, subject to the applicable product availability and requirements.

10.2 A Member applying for the Long Distance Membership for the first time must provide reasonable proof of residential address, such as a rates notice or utility bill. A PO box is not sufficient without supporting residential evidence.

10.3 A Long Distance Member living outside Victoria is entitled to one complimentary ticket to one Western Bulldogs Match played in the Member's state during 2027, subject to the Club playing a Match in that state, ticket availability and the applicable ticketing process. The Member should contact Membership Services approximately 4 to 6 weeks before the Match to request the ticket.

11. Flexi Membership

11.1 For 2027, Gold and Silver Flexi Memberships (Level 2 and Level 1) provide general admission-style access, subject to the relevant Membership entitlement, venue capacity and availability. Access to Matches at Marvel Stadium is not guaranteed unless the Member has successfully obtained any reservation required for that Match.

11.2 To obtain a reserved seat through the applicable online ticketing process, an Adult or Concession Member must pay a \$10 reservation fee and a Junior Member must pay a \$5 reservation fee. The reservation fee is payable to the ticketing agent. Other disclosed ticketing or transaction fees may also apply.

11.3 The availability of reserved seats is subject to capacity and is not guaranteed. A Member who has not obtained a reserved seat may access available general admission areas in accordance with the Member's Membership entitlement and the applicable Match category and venue arrangements.

12. Ballarat Membership

12.1 A Member must hold a 4 Game Ballarat Membership or 2 Game Ballarat add-on Membership to access a reserved seat at applicable Western Bulldogs home Matches at Mars Stadium as part of that Membership.

12.2 Ballarat Members must use the Membership Credential issued for the Ballarat Membership to access Mars Stadium, subject to applicable ticketing and venue requirements.

13. EJ Whitten Social Club

13.1 EJ Whitten Social Club Memberships are limited and subject to capacity. A Member must hold a Membership that provides access to five Matches or more to be eligible to hold an EJ Whitten Social Club Membership.

14. AFL Finals Series

14.1 If the Western Bulldogs participate in the AFL Finals Series, Members with eligible game-day entitlements will receive a priority access opportunity to purchase a ticket before the general public, subject to the AFL's ticketing arrangements, allocations and availability.

14.2 The priority access period may also apply to eligible members of the other competing club. Priority access does not guarantee that a ticket will be available.

14.3 Finals Matches are administered by the AFL. Home-and-away Membership rights, including annual reserved seats, do not automatically carry over to Finals Matches. Members must follow the AFL and Club ticketing procedures communicated for the relevant Match and pay the applicable ticket price and fees.

15. Fixture, Venue and Match Changes

15.1 AFL fixtures, Match dates, start times and venues may change after a Membership is purchased. Matches may also be postponed, relocated, rescheduled, played with reduced capacity or otherwise affected by circumstances outside the Club's reasonable control, including AFL decisions, venue requirements, public safety requirements and government directions.

15.2 The Club will use reasonable efforts to notify affected Members of material changes and any revised access arrangements as soon as reasonably practicable.

15.3 Any Membership entitlement affected by a Match change will be dealt with having regard to the Member's Membership product, the circumstances of the change, applicable AFL and venue arrangements and the Member's rights under applicable law. Nothing in this clause excludes or limits any right or remedy that cannot lawfully be excluded or limited.

16. AFL Grand Final

16.1 If the Western Bulldogs qualify to participate in the AFL Grand Final, the Club will communicate the applicable ticketing arrangements to Members by email and through the Club's website once those arrangements are finalised.

16.2 Members are responsible for keeping their contact details current and familiarising themselves with the communicated ticketing process and deadlines.

16.3 Members whose Membership provides Priority or Guaranteed Access through the EJ Whitten Social Club must follow the procedures and deadlines communicated by the Club to exercise that entitlement. A Member who does not follow those procedures or deadlines may forfeit the relevant ticket access, subject to applicable law and the terms of the relevant entitlement.

17. AFL Membership

17.1 If the Western Bulldogs participate in the AFL Grand Final, AFL Full Members must purchase Grand Final tickets through the AFL Reserve allocation in accordance with AFL arrangements.

17.2 AFL Silver Members who have upgraded to an EJ Whitten Social Club Membership may access the applicable Grand Final ticketing process through the EJ Whitten Social Club allocation where they do not have access to purchase through the AFL Reserve allocation.

17.3 Eligible AFL Members may receive a discount on Western Bulldogs Reserved Seat Memberships. An AFL Member seeking the discount must notify the Club of their AFL membership status and provide any verification reasonably required by the Club.

18. Member Conduct and Compliance

18.1 Members must comply with these Terms, the Club Constitution where applicable, the Western Bulldogs Members Code of Conduct, applicable AFL and venue conditions of entry and ticketing conditions, and any lawful and reasonable direction of the Club, AFL, venue operator or authorised personnel in connection with a Match or Club event.

18.2 The Members Code of Conduct is available on the Western Bulldogs website and may be updated from time to time in accordance with the Club Constitution and applicable law.

18.3 A breach of this clause may result in action under clause 19 and, where applicable, the disciplinary provisions of the Club Constitution.

19. Cancellation, Suspension and Refunds

19.1 Except as required by law or expressly provided in these Terms, the Club is not required to provide a refund or exchange merely because a Member changes their mind, no longer wishes to use the Membership or is unable to attend Matches.

19.2 A Member who wishes to request cancellation of their current Membership should contact Membership Services. Cancellation of a current Membership does not extinguish any Membership fees or instalments that had already become due and payable before cancellation, except to the extent required by law.

19.3 If Membership fulfilment items have already been supplied and a refund is otherwise payable, the Club may, to the extent permitted by law, take into account the reasonable value of any items retained by the Member when calculating the refund.

19.4 Subject to the Club Constitution and applicable law, the Club may suspend or cancel a Membership where the Member materially breaches these Terms, the Members Code of Conduct, applicable ticketing or venue conditions, or engages in serious misconduct connected with the Club, a Match or a Club event. The Club will act reasonably and have regard to the nature and seriousness of the conduct and any relevant previous breaches.

19.5 Where reasonably necessary for safety, security, the protection of other patrons or the proper conduct of an event, the Club may impose an immediate temporary suspension while the relevant matter is reviewed.

19.6 Where a Membership is cancelled by the Club because of a Member's material breach or serious misconduct, any refund will be determined having regard to the circumstances, benefits already supplied and applicable law. Serious misconduct or cancellation for a material breach may also result in the Member's consecutive-years Membership recognition ceasing.

19.7 Nothing in these Terms excludes, restricts or modifies any consumer guarantee, right or remedy that cannot lawfully be excluded, restricted or modified, including under the Australian Consumer Law.

20. Voting Rights

20.1 Voting rights are governed by the Constitution of Footscray Football Club Limited. Purchasing a particular Membership product does not, of itself, confer voting rights except to the extent provided by the Constitution.

20.2 Eligibility to vote at a general meeting depends on the Member satisfying the requirements of the Constitution, including the applicable membership class, age, registration and payment requirements. Members should refer to the current Constitution and any notice of meeting issued by the Club for the requirements applying at the relevant time.

21. Privacy

21.1 The Club collects, uses, holds and discloses personal information in accordance with the AFL & AFL Clubs Privacy Policy, available at www.afl.com.au/privacy, as updated from time to time.

21.2 Personal information may be shared with the AFL, ticketing and venue providers and other service providers where permitted by the Privacy Policy and applicable law. The Club and AFL may also use personal information for direct marketing where permitted by law. Members may opt out of direct marketing communications using the unsubscribe or opt-out process provided in the relevant communication or Privacy Policy.

21.3 A Member may choose not to provide certain personal information, but this may affect the Club's ability to provide Membership benefits, ticketing access, fulfilment or other services.

22. Member Discount

22.1 Members will receive a 10% discount on selected items from the Bulldogs Shop online and at Mission Whitten Oval. The items to which the discount applies are determined by the Club and may be subject to stated exclusions or conditions.

23. Prices, Fees and GST

23.1 Unless stated otherwise, Membership prices published by the Club are inclusive of GST.

23.2 Additional ticketing, seat reservation, transaction, delivery or other third-party fees may apply where clearly disclosed before the relevant transaction is completed.

24. Bulldog for Life - Automatic Renewal and Payment Terms

24.1 Bulldog for Life is the Club's automatic renewal and payment program designed to provide continuity of Membership from season to season.

24.2 Memberships purchased online are enrolled in Bulldog for Life where the automatic renewal arrangement is clearly and prominently disclosed at or before the time of purchase. Payment may be made upfront in full or through the 10-month instalment plan offered by the Club.

24.3 A Member purchasing a Membership upfront in person or over the phone will be asked at the time of purchase whether they wish to opt in to Bulldog for Life.

24.4 A Membership purchased at a discounted or promotional rate may be enrolled in Bulldog for Life where this is clearly disclosed as a condition of the offer at or before purchase. By completing a purchase on that basis, the Member agrees to the automatic renewal arrangements in this clause, subject to the right to opt out under clause 24.9.

24.5 A Bulldog for Life Membership will automatically renew on 21 October each year for Members paying upfront in full and on 28 October each year for Members on the instalment plan. If the applicable date falls on a Saturday or Sunday, renewal will occur on the following Monday.

24.6 For Members paying by the 10-month instalment plan, instalments will be deducted on the 28th day of each applicable month, with no scheduled instalments in August or September. If the 28th falls on a Saturday or Sunday, the deduction will occur on the following Monday.

24.7 For Members paying upfront in full, the total Membership amount for the renewed Membership will be debited on 21 October in accordance with clause 24.5.

24.8 The Club will give a Bulldog for Life Member no less than 28 days' written notice before the applicable renewal date. The notice will state the Membership product proposed to renew, the renewal price or amount to be debited, the applicable renewal date, any material changes to the Bulldog for Life arrangements and clear instructions on how to opt out or change the Membership before renewal.

24.9 A Member may opt out of Bulldog for Life at any time before the applicable renewal date by contacting Membership Services by email at membership@westernbulldogs.com.au or by

phone on 1300 46 36 47 (or any replacement contact details published by the Club). An opt-out stops future automatic renewal but does not extinguish amounts already due and payable for the current Membership season.

24.10 If a scheduled payment is returned or dishonoured, the Club may make reasonable re-attempts to process the payment during the relevant month and may contact the Member by email, SMS, letter or phone to request payment. Any fee charged by the Member's financial institution remains the Member's responsibility.

24.11 The Club may suspend Membership benefits if a scheduled payment is dishonoured on two consecutive occasions. If a Member falls three or more payments behind, the Club may suspend, downgrade or cancel the Membership after giving reasonable notice and an opportunity to bring the account up to date, unless immediate action is reasonably necessary in the circumstances.

24.12 Members must keep their contact and payment details, including card expiry dates, current and ensure sufficient funds are available on scheduled payment dates. The Club will send renewal and payment notices to the latest contact details supplied by the Member.

24.13 A Member who believes a payment has been deducted incorrectly should contact Membership Services as soon as possible. This clause does not limit any rights the Member may have under applicable law or through their financial institution.

25. Sale and Promotional Memberships

25.1 A Member who purchases a promotional or discounted Membership during the 2027 season may be enrolled in Bulldog for Life in accordance with clause 24.

25.2 Where clearly disclosed at the time of purchase, a promotional or discounted 2027 Membership will automatically renew into a standard 3 Game Membership for the 2028 season unless the Member opts out before the applicable renewal date.

25.3 Before any renewal under clause 25.2, the renewal notice under clause 24.8 will identify the 2028 Membership product, the renewal price and the applicable debit date. If a standard 3 Game Membership is not offered for 2028, the Club will notify the Member of the proposed replacement product and price before renewal and provide a clear opportunity to opt out.

26. General

26.1 These Terms are governed by the laws of Victoria, Australia. The parties submit to the courts of Victoria and courts entitled to hear appeals from those courts.

26.2 If any provision of these Terms is invalid or unenforceable, it is to be read down to the extent necessary to make it valid and enforceable. If it cannot be read down, it may be severed without affecting the remaining provisions.

26.3 Nothing in these Terms is intended to exclude, restrict or modify any right, guarantee or remedy that cannot lawfully be excluded, restricted or modified.

Membership Services

Email: membership@westernbulldogs.com.au

Phone: 1300 46 36 47

Membership website: membership.westernbulldogs.com.au